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## Editorial

We are very pleased to announce the publication by North-Holland/Elsevier Science of the new journal, *Organic Electronics*. During the last decade, organic thin film science and technology has been developing at an unprecedented pace. With the recent commercialization of displays using organic light emitting devices, and the enormous recent progress made in organic transistors and photovoltaic cells, it is safe to say that we are now entering a golden age of organic electronic and optical devices. Even with these technological breakthroughs, there remain deep questions about the underlying physics of charge and exciton transport, optical interactions, and the nature of electronic states within these interesting materials. The technological developments are clearly playing a role in driving the science of organic materials, and vice versa, as has never happened before.

In spite of the large and growing size of the science and engineering community dedicated to the understanding and application of these fascinating solids, until now we have not had a journal which we could call our own. The field is inherently interdisciplinary, requiring the skills of, among others, physicists, chemists and engineers to solve even the simplest problems. As a result, high quality papers are scattered across the spectrum of journals available to these particular segments of the community, while there has been no

clear example of a single journal with the highest scientific standards where all of these researchers can find papers of interest or application to their own field of endeavor.

*Organic Electronics* seeks to remedy this situation. By adhering to the highest standards of reviewing and publishing, we believe that our journal will become the premier forum for papers exploring both the fundamental and applied science of organic solid state materials. We would like to extend a welcome to all our potential readers and authors, and encourage you to participate.

By receiving your best work for publication as a rapid communication, a contributed paper or an invited review, *Organic Electronics* will become the place where all of the most important and breaking developments in our fascinating field will be found. We believe that *Organic Electronics* can play a significant role in bringing our diverse but highly productive community together, and will be instrumental in the future advancement of the field of organic electronic, opto-electronic and electro-optic materials, phenomena and applications.

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